



# WALLED LAKE PREP HOCKEY

Walled Lake Prep  
259 Havana St.  
Commerce Twp., MI 48382  
email: [prep@wlprep.org](mailto:prep@wlprep.org)

*Winter 2013/14 Season*

Dear Potential Sponsor:

We have recently created a Walled Lake Prep hockey team and it is only through generosity of sponsors like you that allows our athletes an opportunity to continue playing hockey at the highest competitive level.

This team is made up of Walled Lake Northern high school students with the exception of the goalies. Our Division this year offers exposure to many local prep teams which include Lakeland, Pickney, Hartland, Milford, Farmington, South Lyon and Canton Prep to name a few. Our Home Games, are played at Lakeland Arena, are open to the public and have many fans in attendance from both teams.

We are looking for businesses and/or individuals to sponsor our team. In return, your sponsorship is tax deductible and all sponsors will receive recognition in the team's newsletter.

The amount a sponsor may contribute is flexible. Therefore you can also support the team with a one-time donation or chose to be an annual Premium Corporate Sponsor. Below are the details concerning this year's sponsorship levels:

**Platinum Medal Sponsor \$250:**

- Team's Website acknowledgement with link to company website
- Advertisement on team banner
- Recognition in Michigan Hockey Publication

**Gold Medal Sponsor \$150:**

- Team's Website acknowledgement with link to company website
- Advertisement on team banner

**Silver Medal Sponsor \$100:**

- Team's Website acknowledgement with link to company website

**Bronze Medal Sponsor \$50:**

- Team's Website acknowledgement

Your contribution as a **Premium Corporate Sponsor** would allow us to buy jerseys and possibly purchase equipment bags for the team. We would add your company's name to the purchased equipment which would be used for a minimum of 4 years. Your company would also benefit from the offerings listed in the Platinum package.

If you company is interested in sponsoring our team at any level, please contact me to discuss the details further. Thank you very much for your time and consideration.

Sincerely,

Brian Dorner  
Team Manager